



September 22 – 26, 2008

ADEx

2nd Annual ADEx 2008: Advertising Industry Experienced Hire Diversity Recruiting Program

Event Description:

Advertising Week, Business Development Institute, and Adrants, have once again partnered to produce ADEx: The Advertising Industry Experienced Hire Diversity Recruiting Program. This event will connect top agencies and marketers with experienced candidates from diverse backgrounds. Applicants will be pre-selected by leading agencies and brands to receive private invitations for individual informational recruiting sessions that will reveal career opportunities within the organizations. Please note this is NOT a job fair but rather an opportunity for you to connect with individual employers in a private setting throughout Advertising Week 2008.

- Have the chance to meet with executive leadership from recruiting companies in discreet intimate groups.
- Discover opportunities in leading agencies and marketers not available through posted job sites.
- Be recruited by multiple employers in an efficient and confidential manner.

History

Over the past two years Business Development Institute (BDI) has produced a number of diversity recruiting initiatives for the advertising, marketing and communications industry including conferences, job fairs and experienced hire programs. We have connected over 2,000 candidates from diverse backgrounds with over 100 agencies and brands.

Event Details:

September 22-26th 2008
World-Wide Business Centres
575 Madison Avenue
Manhattan, NY

Recruiting Sessions Are Held Only during Advertising Week:
September 23rd - 25th, 2008

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8:30 AM - 6:00 PM Tuesday 9/23 and Thursday 9/25
All Sessions Are Confidential and Are INIVTE ONLY.

Supporting Organizations:

