


Web Video Leadership Forum


September 19, 2006 ● New York University

EVENT DESCRIPTION:


The Web Video Leadership Forum is an exclusive invitation-only group of senior media, marketing, and technology leaders that will collaborate on the continuously changing and growing movement of rich media being delivered via the internet. The forum will meet over breakfast and be conducted in a round-table format. The objective of the meeting will be to have a valuable structured interactive discussion between the members of the forum.


FORUM SPEAKERS

 **Dan Burstein**
Managing Partner
Millennium Technology Ventures


 **Bart Feder**
President and CEO
The FeedRoom

 **Lou Ferrara**
Online Editor
The Associated Press

 **Todd Herman**
General Manager of Media Experiences,
MSN Entertainment

 **Michelle Horowitz**
Vice President
PR Newswire

 **Suzanne Johnson**
Senior Product Marketing Manager
Akamai Technologies

 **Sean Morgan**
CEO
ClipSyndicate

SPONSORS:

LEAD SPONSOR:



PARTICIPATING SPONSORS:



AGENDA:

8:30—8:05 AM
8:05—8:35 AM
8:35—9:05 AM
9:05—9:35AM
9:35—10:00 AM

Introductory Remarks

Todd Herman, General Manager of Media Experiences, MSN Entertainment

Individual Round Table Discussion #1 Moderated by Key Thought Leaders

Individual Round Table Discussion #2 Moderated by Key Thought Leaders

Individual Round Table Discussion #3 Moderated by Key Thought Leaders

Discussion Topics:

Financing Web Video and Web 2.0 Companies

Moderator: Dan Burnstein, Managing Partner, Millennium Technology Ventures, L.P.

Beyond the Ad Model

Moderator: Bart Feder, President/CEO, The FeedRoom

All News Requires Video

Moderator: Lou Ferrara, Online Editor, The Associated Press

The Revolution Will Not Be Fictionalized

Moderator: Todd Herman, General Manager of Media Experiences, MSN

Authentic Media, The Public as A Content Provider

Moderator: Michelle Horowitz, Vice President, PR Newswire

Technology Challenges Content Providers & Networks Face with Social Networks & User Generated Media

Moderator: Suzanne Johnson, Senior Product Marketing Manager, Akamai Technologies

Syndicated Video Content: What's Next?

Moderator: Sean Morgan, CEO, ClipSyndicate