



June 8, 2005

Examining Corporate Tax Strategies for Multinational Corporations

## Microsoft Executive Customer Briefing Center

### EVENT DESCRIPTION

Financial Executive Magazine, F.E.I. & Business Development Institute are pleased to present "Examining Corporate Tax Strategies For Multinational Corporations." The event will be focused on the examination of planning ideas and strategies for multinational corporations that have the desire to reduce their foreign effective tax rates. Specifically, there will be a focus on several methodologies and techniques that are shaping the industry:

- The use of an international intellectual property holding company
- The establishment of a tax efficient manufacturing and/or distribution and sales company
- The use of a basic holding company for foreign operations
- Minimizing tax risk and optimizing global resources through transfer pricing techniques

### SPEAKERS

**Brian Andreoli**, Partner, DLA Piper Rudnick Gray Cary  
**Bill Chandler**, Director, Tax, Biolase,  
**Stuart Chessman**, Director, International Tax, Vivendi Universal  
**Douglas Karl Ebert**, Senior North American Representative, Development Economic Western Switzerland (DEWS)  
**Harlow Higinbotham**, SVP, NERA Economic Consulting  
**David Hryck**, Partner, DLA Piper Rudnick Gray Cary  
**Joseph Mach**, Vice President of Tax and Tax Counsel, Taro Pharmaceuticals  
**Christopher Sullivan**, Director of Operations, Codman-DePuy, Johnson & Johnson Co.

### AGENDA

<b>2:00PM - 2:30PM</b>	<b>Registration</b>
<b>2:30PM - 2:40PM</b>	<b>Opening Comments</b>
	<ul style="list-style-type: none"> <li>• Steven Etzler, BDI</li> <li>• Jeff Marshall, FEI</li> </ul>
<b>2:40PM - 3:30PM</b>	<b>Ideas and strategies for multinational corporations to reduce their foreign effective tax rates</b>
	<ul style="list-style-type: none"> <li>• David Hryck, DLA Piper Rudnick Gray Cary</li> <li>• Eric Ryan, Partner, DLA Piper Rudnick Gray Cary</li> <li>• Brian Andreoli, Partner, DLA Piper Rudnick Gray Cary</li> <li>• Boris Emmerig, Partner, DLA Piper Rudnick Gray Cary, Amsterdam</li> </ul>
<b>3:30PM - 4:20PM</b>	<b>Minimizing tax risk and optimizing global resources through transfer pricing techniques</b>
	<ul style="list-style-type: none"> <li>• Harlow Higinbotham, SVP, NERA Economic Consulting</li> <li>• Pim Fris, Special Consultant Transfer Pricing, NERA</li> </ul>
<b>4:20PM - 4:25PM</b>	<b>Break</b>
<b>4:25PM - 5:30PM</b>	<b>Industry Leadership Panel Discussion &amp; Q&amp;A</b>
	<ul style="list-style-type: none"> <li>• Christopher Sullivan, Director of Operations, Codman-DePuy, Johnson &amp; Johnson Co.</li> <li>• Joseph Mach, Vice President of Tax and Tax Counsel, Taro Pharmaceuticals</li> <li>• Stuart Chessman, Director, International Tax, Vivendi Universal</li> <li>• Bill Chandler, Director, Tax, Biolase</li> <li>• Douglas Karl Ebert, Senior North American Representative, Development Economic Western Switzerland (DEWS)</li> </ul>
<b>5:30PM - 5:40PM</b>	<b>Closing Comments</b>
<b>5:40PM - 6:40PM</b>	<b>Networking Reception</b>

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