

Web Video Leadership Forum Breakfast

December 2, 2008 ● San Francisco State University

EVENT DESCRIPTION:

The Web Video leadership forum is an exclusive invitation only group of corporate communications, marketing and media executives who are interested in sharing knowledge about the latest trends, issues and opportunities related to web video. We specifically focus on the application of web video to achieve enterprise communication and marketing goals. We have met in NY three times. This will be the inaugural west coast event.

We will cover questions such as:

- How are leading organizations using web video to achieve branding and communications objectives?
- How can video be deployed in my organization in a way that is cost-effective and least disruptive to your network and infrastructure?
- Who are the major players in content, distribution, and technology?
- What changes/evolutions can I expect to see over the next 6, 12, 18 months?
- What do I need to know about web video as it relates to my marketing/branding strategy?
- How do you use web video for internal communications?

FORUM SPEAKERS

Dan Ambrosi

Partner
Ambrosi Consulting

Robb Miller

Vice President of Sales, Western Region
The FeedRoom

Todd Grossman

VP, Sales & Client Services
MultiVU

Mario Sundar

Community Evangelist
LinkedIn

Jill Tanner

Director
Hewlett Packard

SPONSORS:



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SUPPORTING ORGANIZATIONS



AGENDA:

9:30—9:45 AM	Breakfast and Networking
9:45—10:00 AM	Opening Remarks
10:00—10:30 AM	Enterprise Web Video Demonstrations
10:30—11:30AM	Panel Discussion and Q&A Moderator: Robb Miller, Vice President of Sales, Western Region, The FeedRoom <ul style="list-style-type: none">• Dan Ambrosi, Partner, Ambrosi Consulting• Todd Grossman, Vice President, Sales and Client Services, MultiVu• Mario Sundar, Community Evangelist, LinkedIn• Jill Tanner, Executive Producer, Corporate Video Program, Hewlett Packard