



PRESENT

LDI LEGAL GREEN UP

A LEADERSHIP FORUM & NETWORKING BREAKFAST FOR THE LEGAL COMMUNITY

Date:
December 2, 2009

Time:
8:30 a.m. - 11:30 a.m.

Location:
LDI NYC Showroom &
Conference Facility
1500 Broadway
at 43rd Street (Times
Square)
10th Floor
New York NY

Our first Green Up event on May 13, 2009 was a standing room only success. Green thought leaders from HP, Turner Construction, Hofstra University, and Shearman & Sterling examined the benefits and challenges with going green. Building upon the first event, we are pleased to announce a Green Up leadership forum specifically for the needs of law firms. We will cover questions such as:

- What are the best case studies of law firms going green?
- What are the lessons learned from others who have implemented sustainability plans?
- How do you measure your green efforts and prove ROI to your firm's leadership?
- How do you use green to strengthen relationships with clients?
- How are leading firms marketing and communicating their green initiatives?
- What tools and technologies are being used by leading firms?
- What does going green mean to different leaders such as partners, administrators, technologists, and marketers?

Panelists:

Tara Agen, *Chief of Staff, Strategy and Planning & Environmental Market Leadership Team Member*, HP LaserJet and Solutions

Vincent Bell, *Director of Administration*, Akin Gump Strauss Hauer & Feld LLP

Daniel M. Krainin, *Shareholder*, Beveridge & Diamond

Crystel D. Niedle, *Manager of Operations Support*, Paul, Weiss, Rifkind, Wharton & Garrison LLP

Lance Rea, *CIO*, Davis & Gilbert

In addition to the panel, each attendee will participate in two moderated interactive roundtable discussion groups. Each discussion group will consist of 6-8 attendees and will focus on a specific topic related to green and sustainability within the legal industry. Each attendee will be able to request their roundtable topics prior to the event.

Who Should Attend?

Managing Partners, Executive Directors, Senior Administrators, Senior Financial Professionals & Senior Technology Professionals

This event is specifically focused on the needs of the law firm. The VIP Complimentary invitation is valid for employees of law firms only.

RSVP

We are limited to 50 attendees so please RSVP ASAP to:
Maria Feola: mfeola@bdionline.com, 800.830.6687