



## Attendee Quotes

"As always, the BDI events are excellent way to learn about what is happening right now related to social media across industries. I always learn something that I bring back to my organization to enhance the overall knowledge of this space. I also meet at least 3 or 4 new people in the space who have proven valuable contacts. Thank you BDI!"

***Alexandra Tyler, Citi***

"Caliber of presenters and the companies they represented was highly credible. All provided actionable information and were open to questions."

***Cheri Dannels, The New York Times***

"It's a great opportunity to learn about the latest industry trend and network with my peers in the same space!"

***Sherry Shi, Pitney Bowes***

"This was my first BDI event and I would highly recommend it to anyone in the business. The program was tightly organized and on point, the speakers were excellent, and the attendees were very talented and interested in making connections."

***Abbey Huret, Estee Lauder***

"Presenters were excellent and their presentations were incredibly engaging and dynamic. I loved the use of so much video. Kept everyone engaged."

***Alice Ovadia, Mediavest***

"The speakers were fantastic! They were energetic and provided fresh perspectives on some social media topics that quite frankly can be repetitive. The round tables then provided a unique setting to discuss social media topics with industry leaders. It was also nice to hear from brands themselves, and their perspective on how they leverage social media in their own marketing campaigns/planning."

***Alex Cecala, Ketchum***

"I traveled from Chicago to be at the event, and it was not a disappointment. BDI puts on the best events and I feel the value I derive from attending is worth the cost of travel."

***Michael E. Rubin, Redbox***