



2012 CALENDAR OF UPCOMING EVENTS

February 2012

February 23, 2012

Social Media in Wealth Management Leadership Forum

New York, NY - New York University

75 marketing and communications professionals from major financial institutions and agencies

February 28, 2012

Empowering Financial Institutions to Leverage Social Media Effectively and Compliantly Webinar

Online Webinar

February 29, 2012

Engaging Healthcare Professionals with Online Community Programs Webinar

Online Webinar

March 2012

March 1, 2012

Reaching Today's Social Customer Webinar

Online Webinar

200-400 marketing and communications professionals

March 15, 2012

B2B Social Communications Leadership Forum

New York, NY - New York University

75 marketing and communications professionals from major B2B brands and agencies

March 20, 2012

Insurance Social Engagement Webinar

Online Webinar

March 22, 2012

The Social Consumer 2012: Case Studies and Roundtables

New York, NY - City University of New York

300+ marketing and communications professionals from major consumer brands and agencies

March 29, 2012

HCP Healthcare Social Communications Leadership Forum

New York, NY - New York University

75 marketing and communications professionals from major healthcare brands and agencies

April 2012

April 2, 2012

Wealth Management is Social Webinar

Online Webinar

April 3, 2012

Content Marketing and Communications Leadership Forum

The City Club - Dallas, TX

100 marketing and communications professionals from major brands and agencies

April 5, 2012

The Social Customer Leadership Forum

New York, NY - New York University

75 marketing and customer service professionals from major organizations

Multicultural Social Communications Leadership Forum

New York, NY - New York University

75 multicultural marketing and communications professionals from major brands and agencies

Healthcare & Life Sciences Social Communications Leadership Forum

San Diego, CA

100 marketing and communications professionals from major healthcare and life sciences brands

May 2012

May 17, 2012

Digital & Mobile Financial Services Communications: Case Studies and Roundtables

New York, NY - City University of New York

300+ marketing and communications professionals from major financial institutions and agencies

Healthcare Social Communications Leadership Forum

New York, NY - New York University

75 marketing and communications professionals from major healthcare brands and agencies

Social Communications & Content Marketing Leadership Forum

Boston, MA

100+ marketing and communications professionals from major brands and agencies

June 2012

B2B Social Communications Leadership Forum

New York, NY - New York University

75 marketing and communications professionals from major B2B brands and agencies

Employee Social Communications Leadership Summit

New York, NY

175 marketing and communications leaders

July 2012

Social Media Security & Compliance Workshop for Financial Institutions

New York, NY - New York University

75 marketing and communications professionals from major financial institutions and agencies

July 19, 2012

Social Communications & Healthcare 2012: Case Studies and Roundtables

New York, NY - City University of New York

300+ marketing and communications professionals from major healthcare brands and agencies

September 2012

September 20, 2012

The Mobile Consumer: Case Studies and Roundtables

New York, NY - City University of New York

300+ marketing and communications professionals from major consumer brands and agencies

Healthcare Social Communications Leadership Forum

New York, NY - New York University

75 marketing and communications professionals from major healthcare brands and agencies

Social Communications & Content Marketing Leadership Forum

Chicago, IL - University Center Conference Chicago

100 marketing and communications professionals from major brands and agencies

B2B Social Communications Leadership Forum

Silicon Valley - Santa Clara, CA - The Santa Clara Marriott

100 marketing and communications professionals from major healthcare brands and agencies

October 2012*Insurance Social Communications Leadership Forum*

New York, NY - New York University

75 marketing and communications professionals from major insurers

B2B Social Communications Leadership Forum

New York, NY - New York University

75 marketing and communications professionals from major B2B brands and agencies

November 2012

November 15, 2012

Financial Services Social Communications 2012: Case Studies and Roundtables

New York, NY - City University of New York

300+ marketing and communications professionals from financial institutions and agencies

The Social Customer Leadership Forum

New York, NY - New York University

75 marketing and customer service professionals from major organizations